



## All traffic sources sent 453 visits via 50 sources and mediums

### Site Usage

Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate	
<b>453</b> % of Site Total: 100.00%	<b>2.73</b> Site Avg: 2.73 (0.00%)	<b>00:02:08</b> Site Avg: 00:02:08 (0.00%)	<b>52.76%</b> Site Avg: 52.76% (0.00%)	<b>48.34%</b> Site Avg: 48.34% (0.00%)	
Source/Medium	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
(direct) / (none)	134	2.14	00:01:35	62.69%	57.46%
thekentlink.co.uk / referral	117	3.41	00:03:04	47.01%	33.33%
google / organic	72	3.11	00:02:17	59.72%	45.83%
thekentlink.org.uk / referral	32	2.38	00:00:34	21.88%	40.62%
discoverfolkestone.co.uk / referral	11	7.18	00:08:08	0.00%	18.18%
easternandcoastalkent.nhs.uk / referral	7	2.00	00:02:44	28.57%	57.14%
uk.mg.bt.mail.yahoo.com / referral	7	3.00	00:02:19	42.86%	28.57%
yahoo / organic	7	2.86	00:01:01	57.14%	28.57%
bing / organic	4	1.25	00:00:27	100.00%	75.00%
nhs.uk / referral	4	2.50	00:00:34	75.00%	25.00%

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