



All traffic sources sent 295 visits via 25 sources and mediums

Site Usage

Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate	
295 % of Site Total: 100.00%	3.74 Site Avg: 3.74 (0.00%)	00:02:28 Site Avg: 00:02:28 (0.00%)	48.14% Site Avg: 48.47% (-0.70%)	34.92% Site Avg: 34.92% (0.00%)	
Source/Medium	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
google / organic	103	3.96	00:03:28	51.46%	30.10%
(direct) / (none)	96	3.07	00:01:48	47.92%	44.79%
thekentlink.co.uk / referral	49	3.27	00:02:10	38.78%	34.69%
thekentlink.org.uk / referral	18	6.44	00:01:18	5.56%	11.11%
easternandcoastalkent.nhs.uk / referral	3	1.00	00:00:00	100.00%	100.00%
aol / organic	2	8.50	00:06:08	50.00%	0.00%
google.co.uk / referral	2	6.00	00:00:55	100.00%	50.00%
lx.nhs.uk / referral	2	2.50	00:04:18	100.00%	50.00%
uk.mg.bt.mail.yahoo.com / referral	2	9.50	00:04:07	50.00%	0.00%
webmail.tiscali.co.uk / referral	2	6.50	00:05:17	50.00%	0.00%

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