

Site Usage

693 Visits

59.74% Bounce Rate

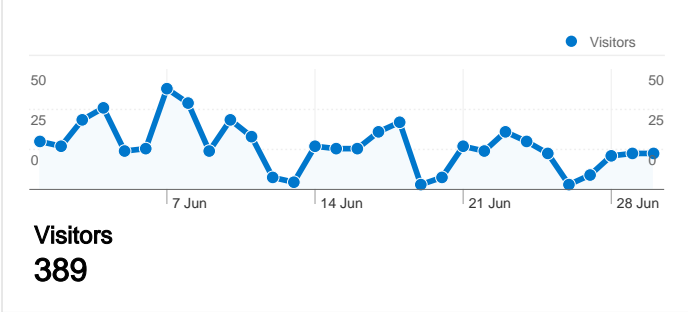
2,068 Pageviews

00:01:55 Avg. Time on Site

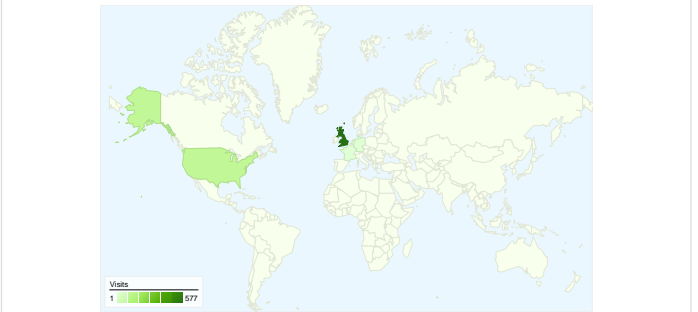
2.98 Pages/Visit

45.74% % New Visits

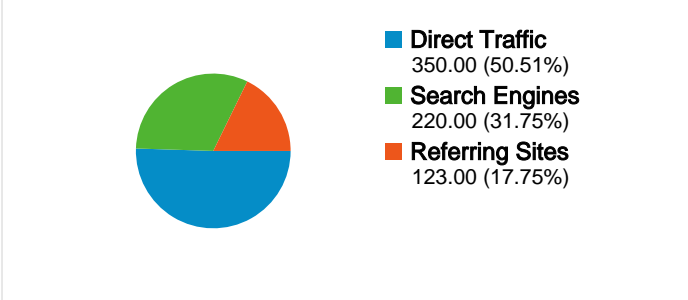
Visitors Overview



Map Overlay

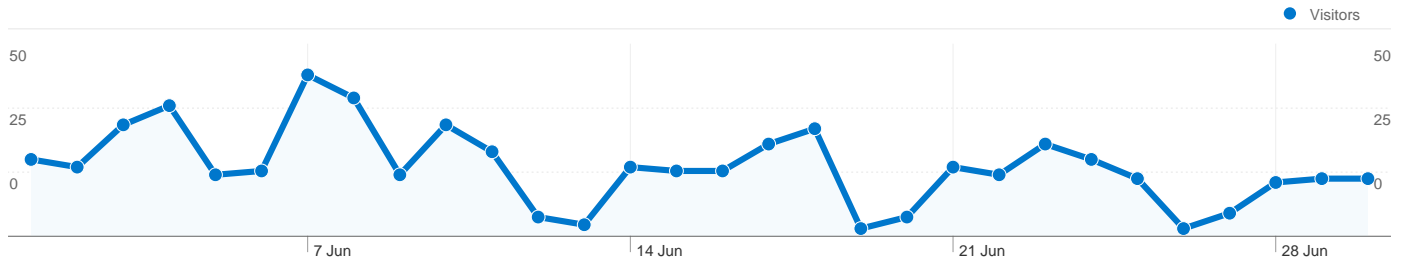


Traffic Sources Overview



Content Overview

Pages	Pageviews	% Pageviews
/	546	26.40%
/information-on-health-and-	107	5.17%
/index.php?q=10	104	5.03%
/get-your-voice-heard-on-	92	4.45%
/bulletins.html	76	3.68%



389 people visited this site

693 Visits

389 Absolute Unique Visitors

2,068 Pageviews

2.98 Average Pageviews

00:01:55 Time on Site

59.74% Bounce Rate

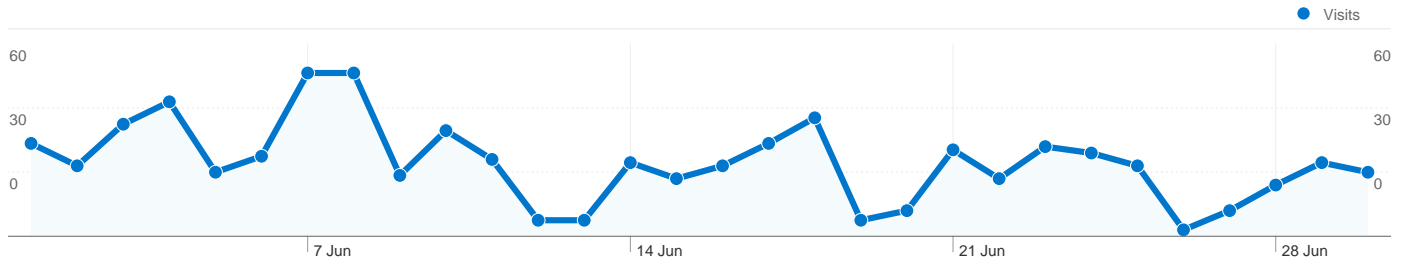
45.74% New Visits

Technical Profile

Browser	Visits	% visits	Connection Speed	Visits	% visits
Internet Explorer	591	85.28%	Unknown	331	47.76%
Firefox	52	7.50%	DSL	238	34.34%
Safari	28	4.04%	T1	85	12.27%
Chrome	21	3.03%	Cable	30	4.33%
Opera Mini	1	0.14%	OC3	8	1.15%

Traffic Sources Overview

Comparing to: Site

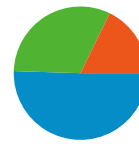


All traffic sources sent a total of 693 visits

50.51% Direct Traffic

17.75% Referring Sites

31.75% Search Engines

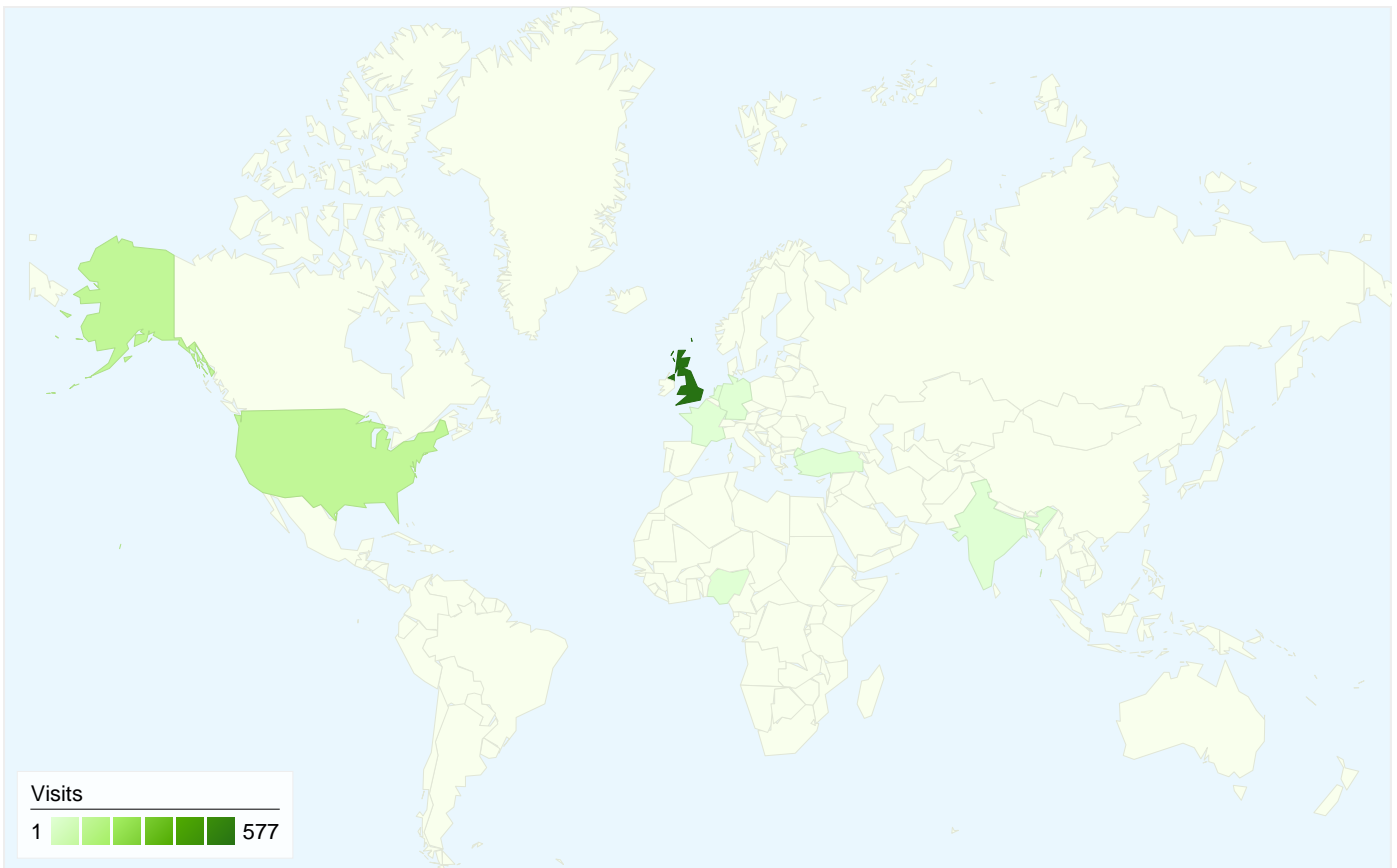


- Direct Traffic
350.00 (50.51%)
- Search Engines
220.00 (31.75%)
- Referring Sites
123.00 (17.75%)

Top Traffic Sources

Sources	Visits	% visits
(direct) ((none))	350	50.51%
google (organic)	199	28.72%
thekentlink.org.uk (referral)	78	11.26%
yahoo (organic)	11	1.59%
bing (organic)	8	1.15%

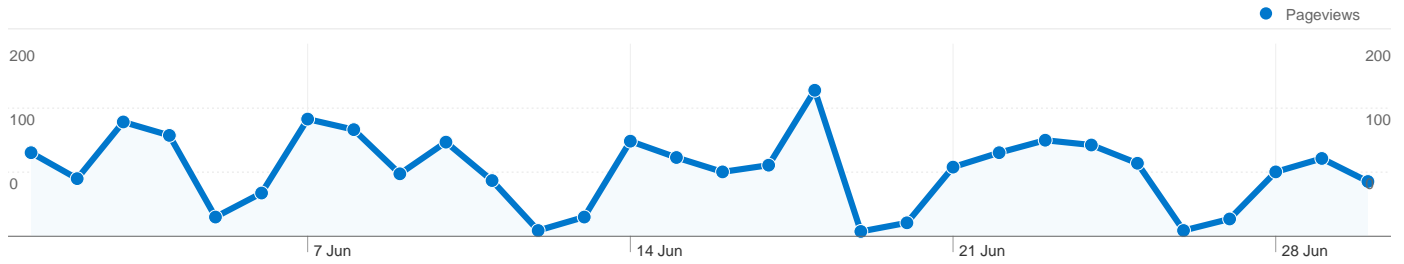
Keywords	Visits	% visits
kent link	95	43.18%
link kent	19	8.64%
the kent link	15	6.82%
kent links	11	5.00%
kentlink.com	7	3.18%



693 visits came from 9 countries/territories

Site Usage

Country/Territory	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
United Kingdom	577	3.37	00:02:18	39.51%	52.34%
United States	105	1.00	00:00:00	74.29%	100.00%
Netherlands	3	1.00	00:00:00	100.00%	100.00%
Germany	2	3.00	00:00:42	100.00%	0.00%
France	2	1.00	00:00:00	100.00%	100.00%
Turkey	1	1.00	00:00:00	100.00%	100.00%
(not set)	1	1.00	00:00:00	100.00%	100.00%
Nigeria	1	3.00	00:00:51	100.00%	0.00%
India	1	2.00	00:00:00	100.00%	0.00%



Pages on this site were viewed a total of 2,068 times

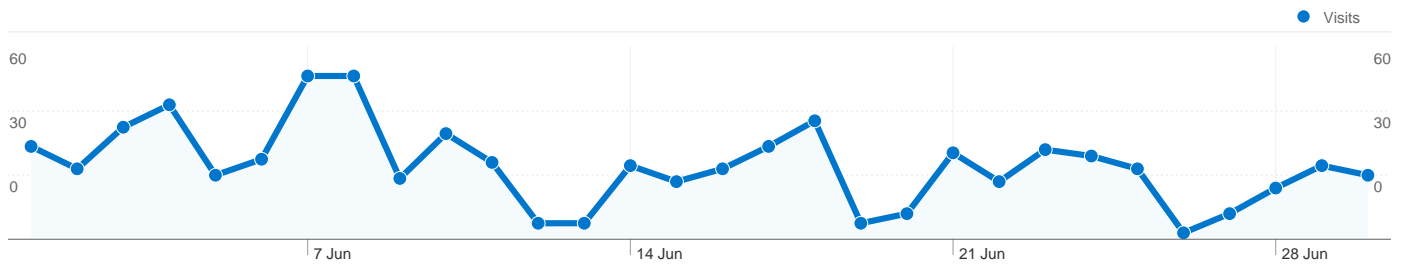
2,068 Pageviews

1,519 Unique Views

59.74% Bounce Rate

Top Content

Pages	Pageviews	% Pageviews
/	546	26.40%
/information-on-health-and-social-care-in-kent.html	107	5.17%
/index.php?q=10	104	5.03%
/get-your-voice-heard-on-improving-health-and-social-care-in-	92	4.45%
/bulletins.html	76	3.68%



All traffic sources sent 693 visits via 32 sources and mediums

Site Usage

Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate	
693 % of Site Total: 100.00%	2.98 Site Avg: 2.98 (0.00%)	00:01:55 Site Avg: 00:01:55 (0.00%)	45.74% Site Avg: 45.74% (0.00%)	59.74% Site Avg: 59.74% (0.00%)	
Source/Medium	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
(direct) / (none)	350	2.27	00:01:11	52.29%	70.57%
google / organic	199	4.49	00:03:01	43.22%	39.70%
thekentlink.org.uk / referral	78	2.24	00:01:01	0.00%	70.51%
yahoo / organic	11	2.64	00:02:29	90.91%	54.55%
bing / organic	8	2.38	00:02:59	75.00%	25.00%
google.co.uk / referral	8	1.50	00:00:07	100.00%	50.00%
easternandcoastalkent.nhs.uk / referral	4	3.50	00:02:18	25.00%	50.00%
surreycc.gov.uk / referral	4	6.75	00:17:32	0.00%	25.00%
webmail.aol.com / referral	3	1.33	00:00:15	66.67%	66.67%
aol / organic	2	10.50	00:19:57	50.00%	0.00%

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