

## Site Usage

**604 Visits**

**55.30% Bounce Rate**

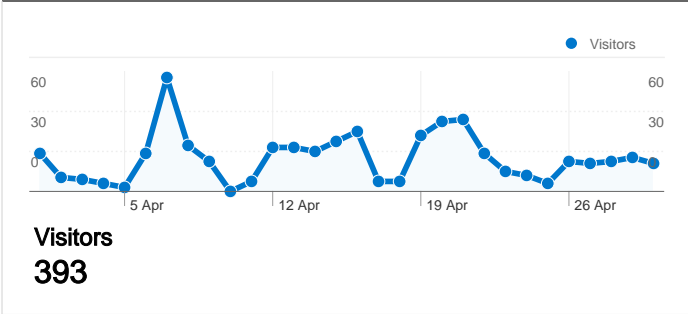
**2,152 Page Views**

**00:02:49 Avg. Time on Site**

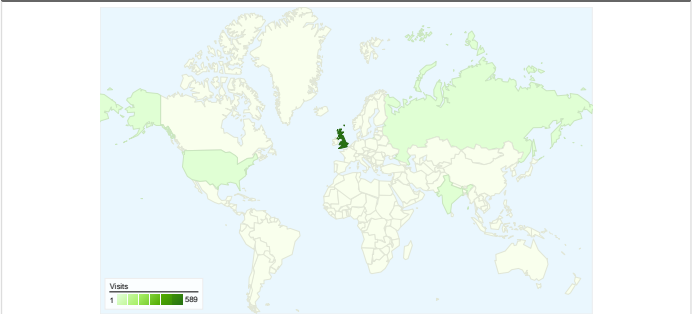
**3.56 Pages/Visit**

**49.50% % New Visits**

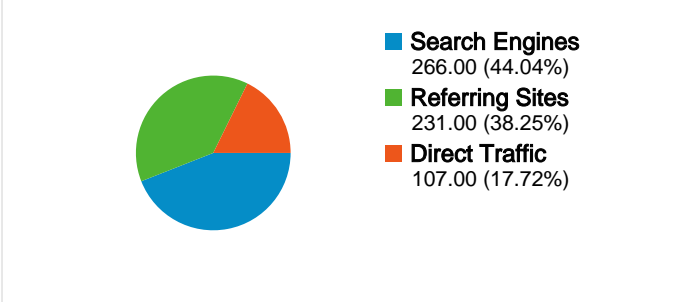
## Visitors Overview



## Map Overlay

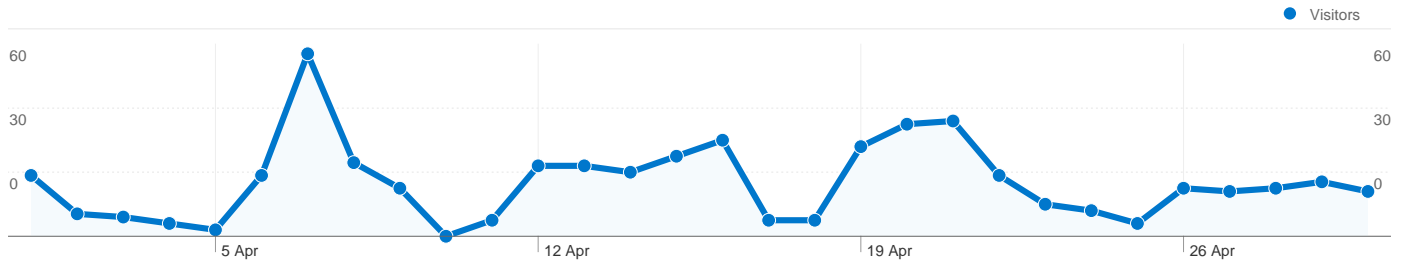


## Traffic Sources Overview



## Content Overview

Pages	Page Views	% Page Views
/	512	23.79%
/get-your-voice-heard-on-	128	5.95%
/offer.html	83	3.86%
/events-dealing-with-health-	81	3.76%
/news.html	75	3.49%



## 393 people visited this site

**604** Visits

**393** Absolute Unique Visitors

**2,152** Page Views

**3.56** Average Page Views

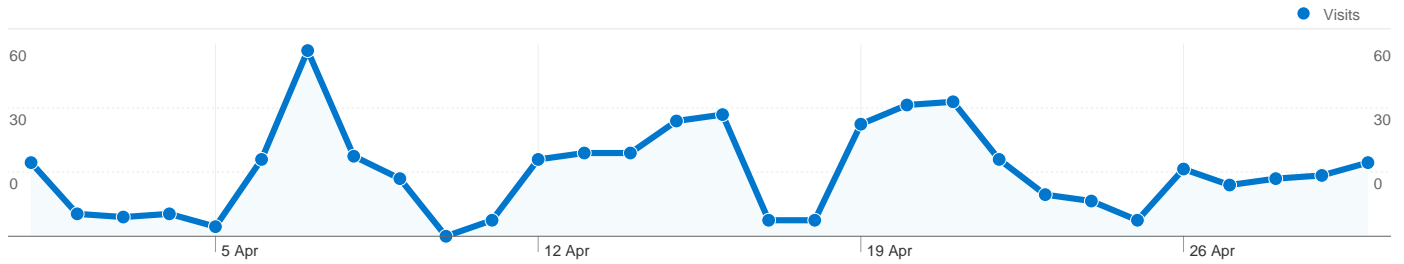
**00:02:49** Time on Site

**55.30%** Bounce Rate




**49.50%** New Visits

## Technical Profile

Browser	Visits	% visits	Connection Speed	Visits	% visits
Internet Explorer	509	84.27%	Unknown	243	40.23%
Firefox	54	8.94%	DSL	224	37.09%
Chrome	17	2.81%	T1	83	13.74%
Safari	16	2.65%	Cable	34	5.63%
BlackBerry9520	5	0.83%	Dialup	11	1.82%



All traffic sources sent a total of 604 visits

-  17.72% Direct Traffic
-  38.25% Referring Sites
-  44.04% Search Engines

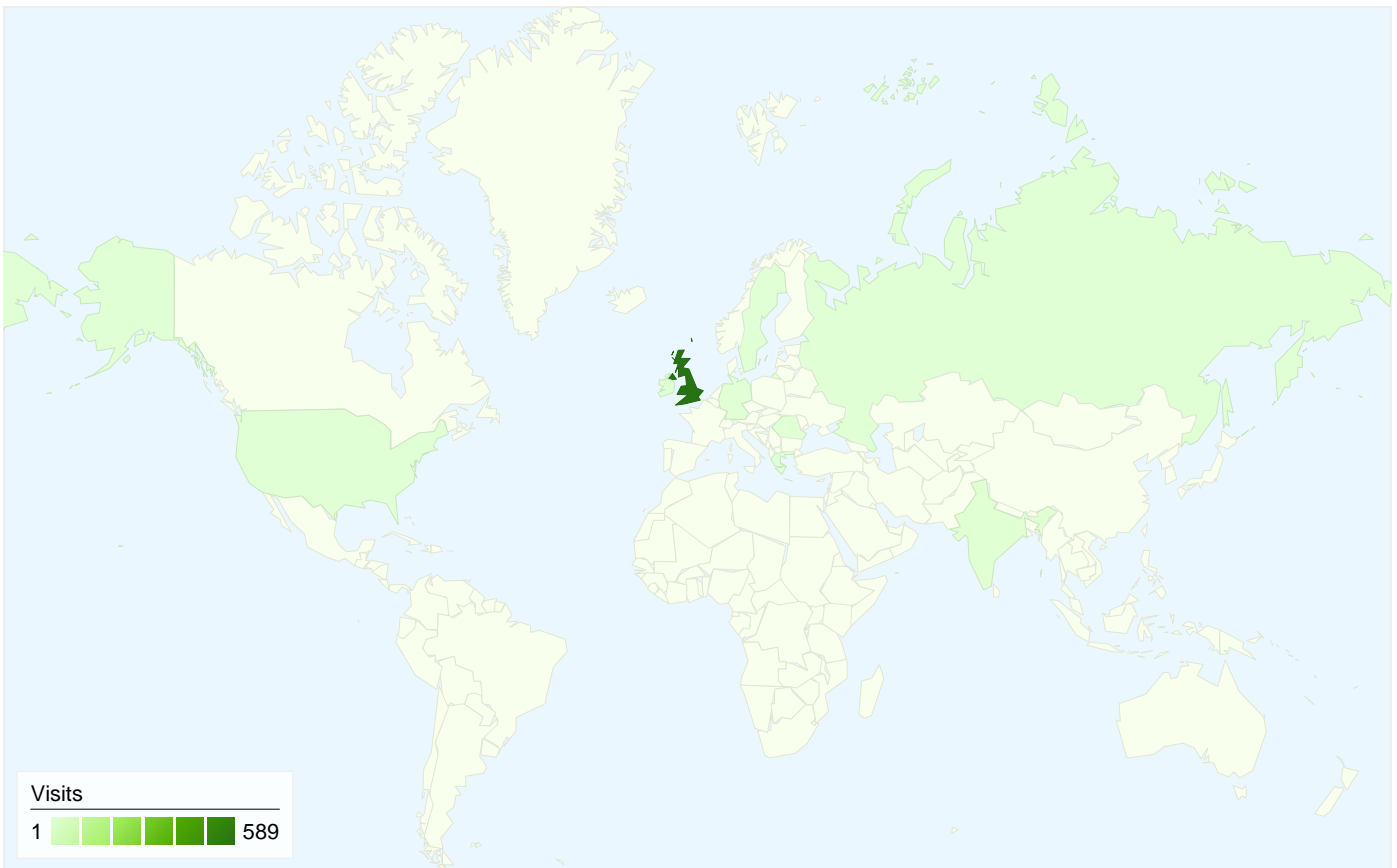


- Search Engines  
266.00 (44.04%)
- Referring Sites  
231.00 (38.25%)
- Direct Traffic  
107.00 (17.72%)

## Top Traffic Sources

Sources	Visits	% visits
google (organic)	241	39.90%
thekentlink.co.uk (referral)	116	19.21%
(direct) ((none))	107	17.72%
thekentlink.org.uk (referral)	74	12.25%
yahoo (organic)	13	2.15%

Keywords	Visits	% visits
kent link	126	47.37%
the kent link	9	3.38%
www.thekentlink.co.uk	8	3.01%
kent links	6	2.26%
thekentlink	6	2.26%

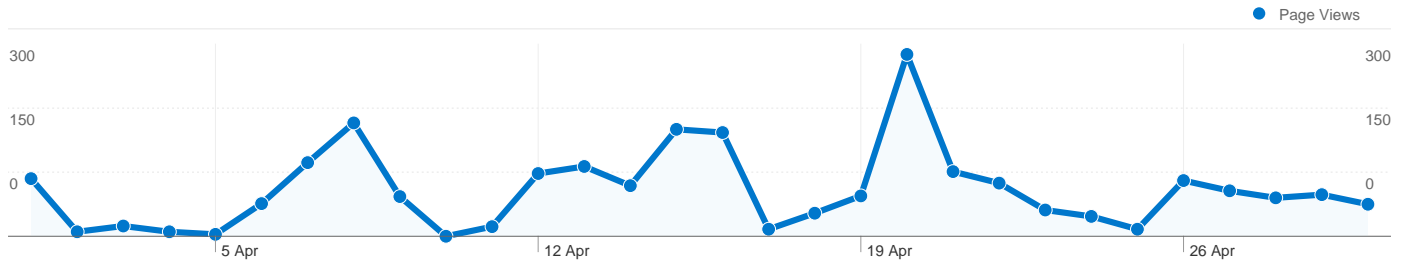


**604 visits came from 11 countries/territories**

Site Usage

Country/Territory	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
United Kingdom	589	3.61	00:02:52	48.22%	54.67%
India	3	1.00	00:00:00	100.00%	100.00%
Guernsey	2	4.00	00:04:12	100.00%	0.00%
United States	2	1.00	00:00:00	100.00%	100.00%
Russia	2	1.00	00:00:00	100.00%	100.00%
Germany	1	1.00	00:00:00	100.00%	100.00%
Barbados	1	3.00	00:04:15	100.00%	0.00%
Sweden	1	1.00	00:00:00	100.00%	100.00%
Greece	1	1.00	00:00:00	100.00%	100.00%
Romania	1	1.00	00:00:00	100.00%	100.00%

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**Pages on this site were viewed a total of 2,152 times**

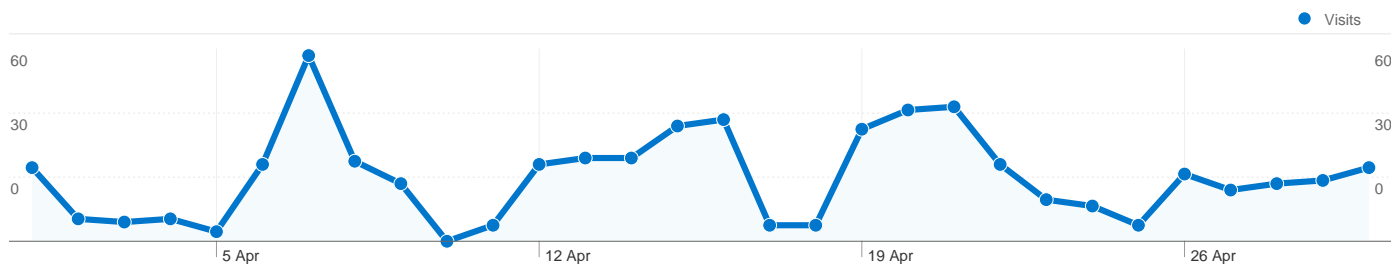
**2,152** Page Views

**1,484** Unique Views

**55.30%** Bounce Rate

## Top Content

Pages	Page Views	% Page Views
/	512	23.79%
/get-your-voice-heard-on-improving-health-and-social-care-in-	128	5.95%
/offer.html	83	3.86%
/events-dealing-with-health-and-social-care-in-kent.html	81	3.76%
/news.html	75	3.49%



## All traffic sources sent 604 visits via 34 sources and mediums

### Site Usage

Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate	
<b>604</b> % of Site Total: 100.00%	<b>3.56</b> Site Avg: 3.56 (0.00%)	<b>00:02:49</b> Site Avg: 00:02:49 (0.00%)	<b>49.50%</b> Site Avg: 49.50% (0.00%)	<b>55.30%</b> Site Avg: 55.30% (0.00%)	
Source/Medium	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
google / organic	241	2.84	00:02:04	44.81%	63.07%
thekentlink.co.uk / referral	116	5.59	00:05:01	34.48%	37.93%
(direct) / (none)	107	3.07	00:02:13	68.22%	58.88%
thekentlink.org.uk / referral	74	4.64	00:03:09	32.43%	51.35%
yahoo / organic	13	2.38	00:01:21	69.23%	61.54%
bing / organic	6	3.17	00:02:22	66.67%	33.33%
easternandcoastalkent.nhs.uk / referral	6	1.83	00:02:50	66.67%	66.67%
images.google.co.uk / referral	5	1.40	00:00:02	100.00%	60.00%
search.bt.com / referral	3	3.67	00:10:18	100.00%	33.33%
ask / organic	2	2.00	00:00:40	100.00%	50.00%

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