

Site Usage

597 Visits

48.58% Bounce Rate

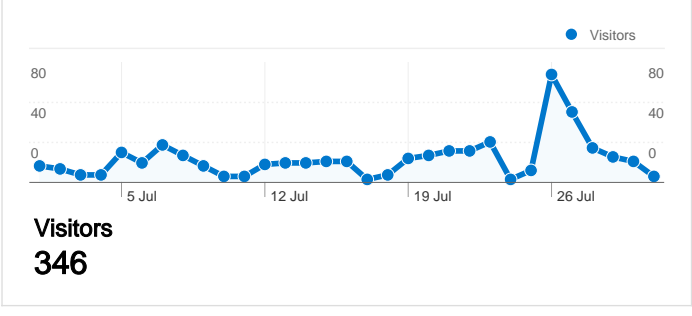
1,812 Pageviews

00:02:04 Avg. Time on Site

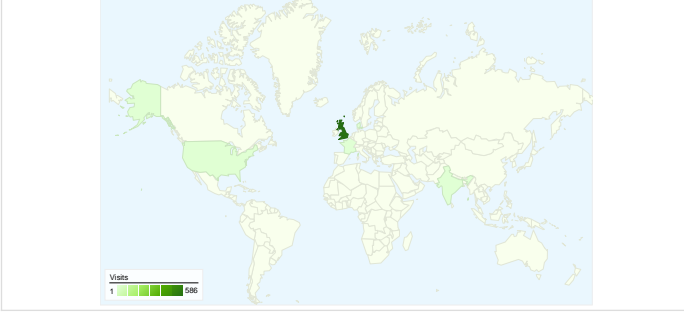
3.04 Pages/Visit

44.56% % New Visits

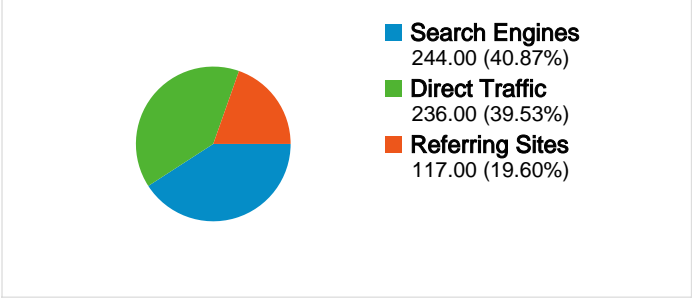
Visitors Overview



Map Overlay

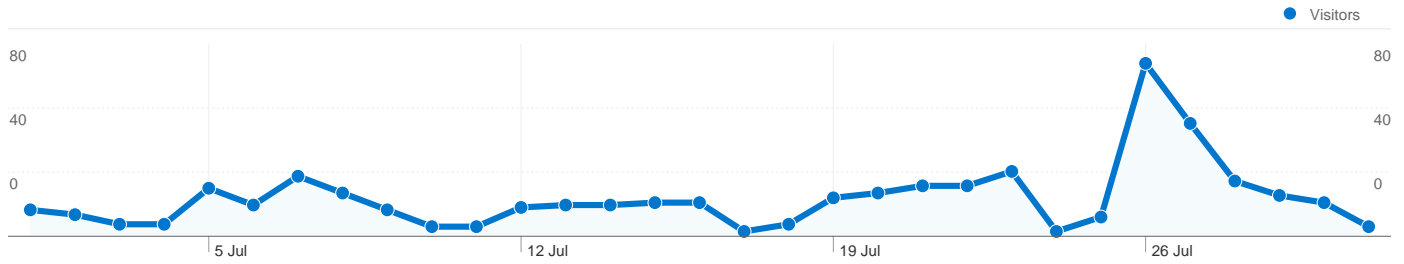


Traffic Sources Overview



Content Overview

Pages	Pageviews	% Pageviews
/	519	28.64%
/1802	128	7.06%
/information-on-health-and-	115	6.35%
/get-your-voice-heard-on-	79	4.36%
/contact-us-at-kent-link.html	64	3.53%



346 people visited this site

597 Visits

346 Absolute Unique Visitors

1,812 Pageviews

3.04 Average Pageviews

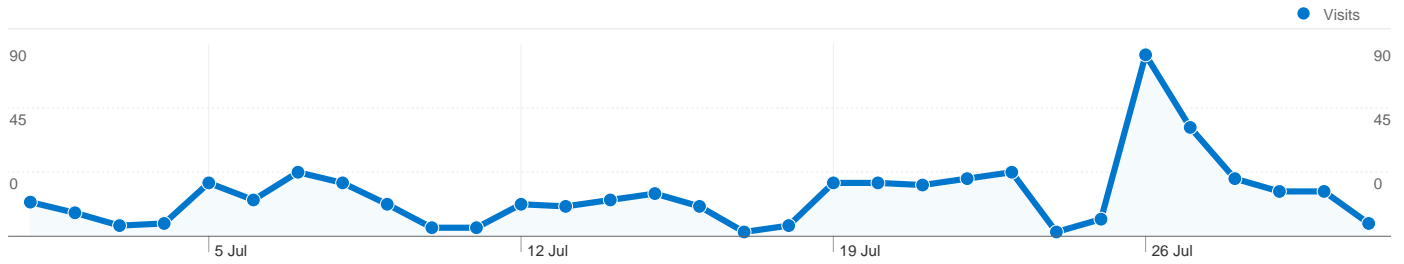
00:02:04 Time on Site

48.58% Bounce Rate




44.56% New Visits

Technical Profile

Browser	Visits	% visits	Connection Speed	Visits	% visits
Internet Explorer	493	82.58%	Unknown	262	43.89%
Firefox	56	9.38%	DSL	200	33.50%
Safari	25	4.19%	T1	83	13.90%
Chrome	21	3.52%	Cable	27	4.52%
IE with Chrome Frame	1	0.17%	OC3	22	3.69%



All traffic sources sent a total of 597 visits

-  **39.53%** Direct Traffic
-  **19.60%** Referring Sites
-  **40.87%** Search Engines

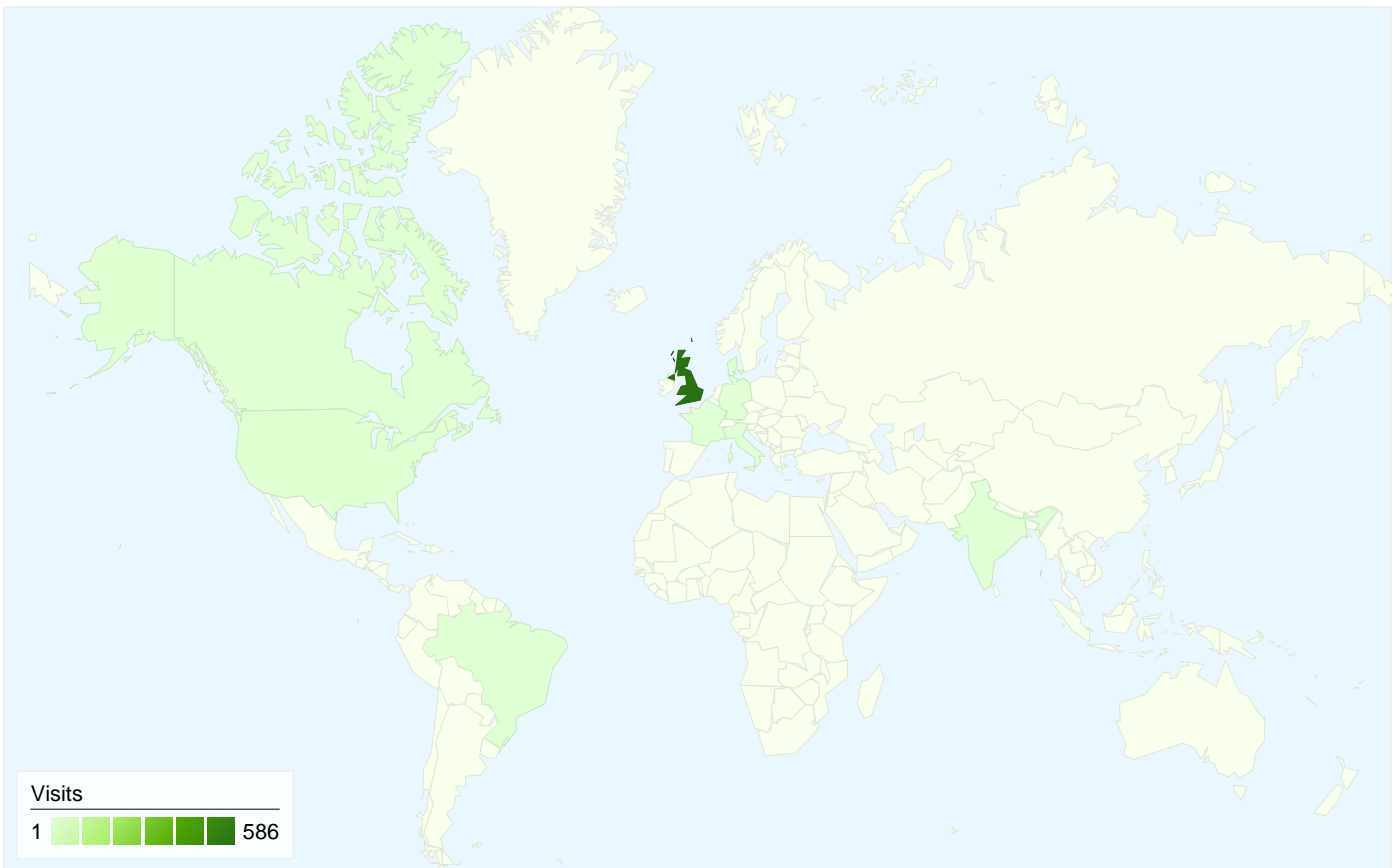


- **Search Engines**
244.00 (40.87%)
- **Direct Traffic**
236.00 (39.53%)
- **Referring Sites**
117.00 (19.60%)

Top Traffic Sources

Sources	Visits	% visits
(direct) ((none))	236	39.53%
google (organic)	207	34.67%
thekentlink.org.uk (referral)	33	5.53%
bing (organic)	17	2.85%
surreycc.gov.uk (referral)	12	2.01%

Keywords	Visits	% visits
kent link	92	37.70%
the kent link	26	10.66%
eastern and coastal kent	15	6.15%
link kent	11	4.51%
kent links	10	4.10%

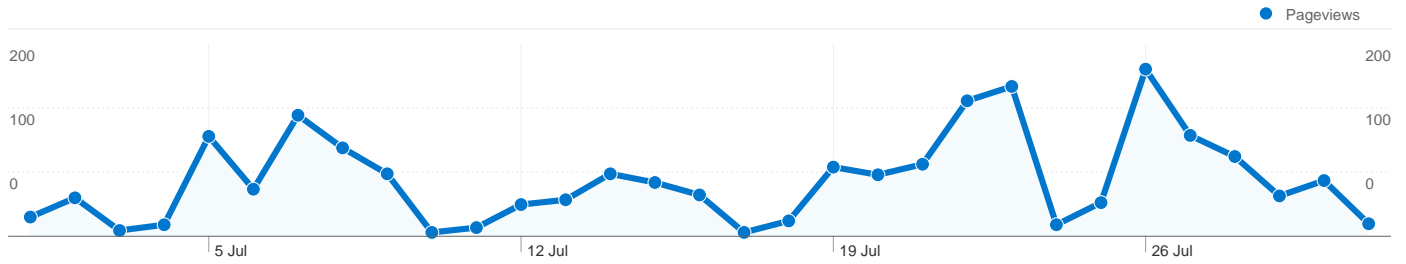


597 visits came from 9 countries/territories

Site Usage

Country/Territory	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
United Kingdom	586	3.06	00:02:06	44.37%	48.63%
United States	3	1.67	00:00:00	33.33%	33.33%
India	2	2.00	00:02:55	100.00%	0.00%
France	1	1.00	00:00:00	100.00%	100.00%
Denmark	1	1.00	00:00:00	0.00%	100.00%
Germany	1	2.00	00:00:19	100.00%	0.00%
Brazil	1	3.00	00:00:01	0.00%	0.00%
Canada	1	1.00	00:00:00	100.00%	100.00%
Italy	1	1.00	00:00:00	100.00%	100.00%

1 - 9 of 9



Pages on this site were viewed a total of 1,812 times

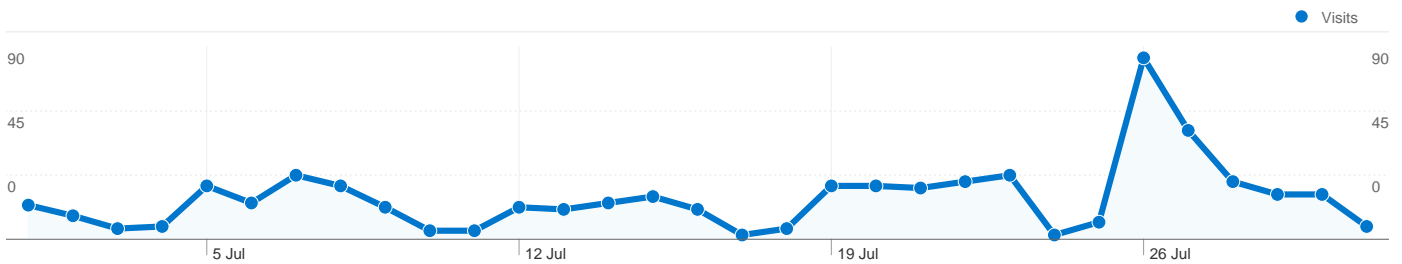
 **1,812** Pageviews

 **1,307** Unique Views

 **48.58%** Bounce Rate

Top Content

Pages	Pageviews	% Pageviews
/	519	28.64%
/1802	128	7.06%
/information-on-health-and-social-care-in-kent.html	115	6.35%
/get-your-voice-heard-on-improving-health-and-social-care-in-	79	4.36%
/contact-us-at-kent-link.html	64	3.53%



All traffic sources sent 597 visits via 46 sources and mediums

Site Usage

Source/Medium	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
(direct) / (none)	236	1.92	00:00:57	47.88%	65.25%
google / organic	207	3.89	00:02:45	41.06%	38.16%
thekentlink.org.uk / referral	33	3.94	00:02:36	0.00%	36.36%
bing / organic	17	3.47	00:01:36	64.71%	29.41%
surreycc.gov.uk / referral	12	5.83	00:07:15	16.67%	33.33%
yahoo / organic	10	2.70	00:00:36	90.00%	40.00%
kent.gov.uk / referral	8	2.12	00:01:00	25.00%	75.00%
aol / organic	5	10.60	00:13:01	40.00%	0.00%
easternandcoastalkent.nhs.uk / referral	5	3.40	00:06:37	60.00%	0.00%
facebook.com / referral	5	2.00	00:03:23	20.00%	40.00%

1 - 10 of 46

Visits 597 % of Site Total: 100.00%	Pages/Visit 3.04 Site Avg: 3.04 (0.00%)	Avg. Time on Site 00:02:04 Site Avg: 00:02:04 (0.00%)	% New Visits 44.72% Site Avg: 44.56% (0.38%)	Bounce Rate 48.58% Site Avg: 48.58% (0.00%)
--	--	--	---	--