



All traffic sources sent 1,126 visits via 49 sources and mediums

Site Usage

Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate	
1,126 % of Site Total: 100.00%	2.07 Site Avg: 2.07 (0.00%)	00:01:51 Site Avg: 00:01:51 (0.00%)	68.65% Site Avg: 68.65% (0.00%)	70.60% Site Avg: 70.60% (0.00%)	
Source/Medium	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
google / organic	560	1.37	00:00:47	89.29%	85.71%
thekentlink.co.uk / referral	180	3.16	00:03:36	33.89%	41.11%
(direct) / (none)	178	1.91	00:01:09	61.80%	67.42%
thekentlink.org.uk / referral	48	2.08	00:00:49	14.58%	52.08%
discoverfolkestone.co.uk / referral	32	9.81	00:18:31	0.00%	31.25%
yahoo / organic	29	1.45	00:01:41	86.21%	82.76%
search / organic	16	2.00	00:00:44	75.00%	68.75%
easternandcoastalkent.nhs.uk / referral	14	1.93	00:01:54	42.86%	57.14%
bing / organic	7	2.71	00:04:36	71.43%	42.86%
images.google.co.uk / referral	6	1.67	00:00:05	100.00%	50.00%

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