

Site Usage

610 Visits

55.25% Bounce Rate

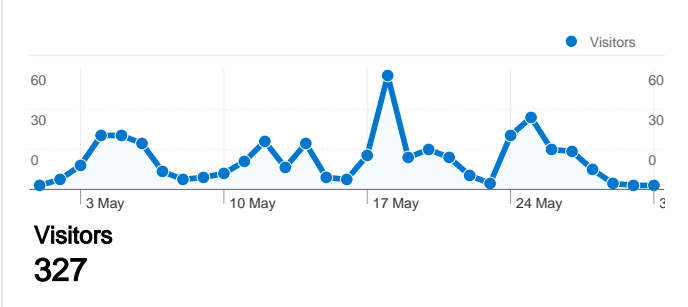
1,645 Page Views

00:01:53 Avg. Time on Site

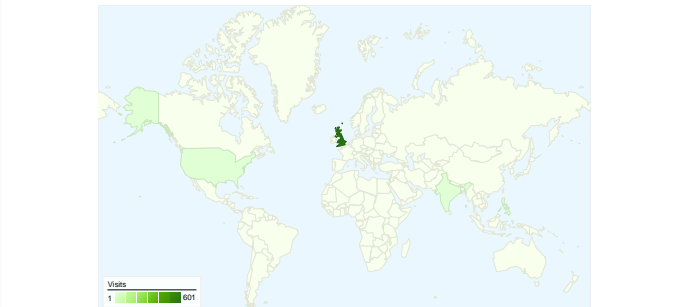
2.70 Pages/Visit

39.67% % New Visits

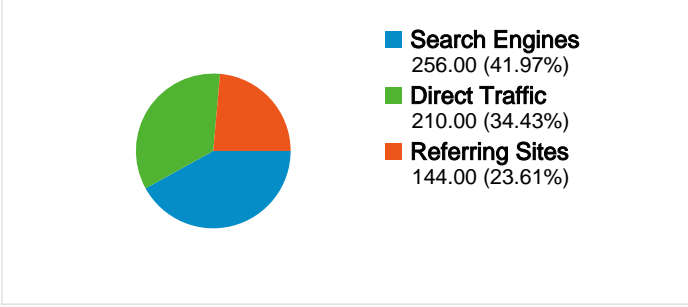
Visitors Overview



Map Overlay

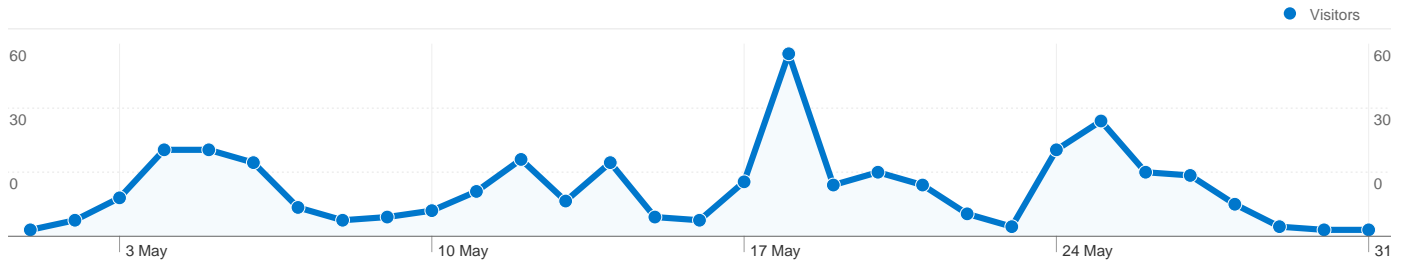


Traffic Sources Overview



Content Overview

Pages	Page Views	% Page Views
/	455	27.66%
/annual-meeting.html	98	5.96%
/home.html	96	5.84%
/get-your-voice-heard-on-	83	5.05%
/news.html	74	4.50%



327 people visited this site

610 Visits

327 Absolute Unique Visitors

1,645 Page Views

2.70 Average Page Views

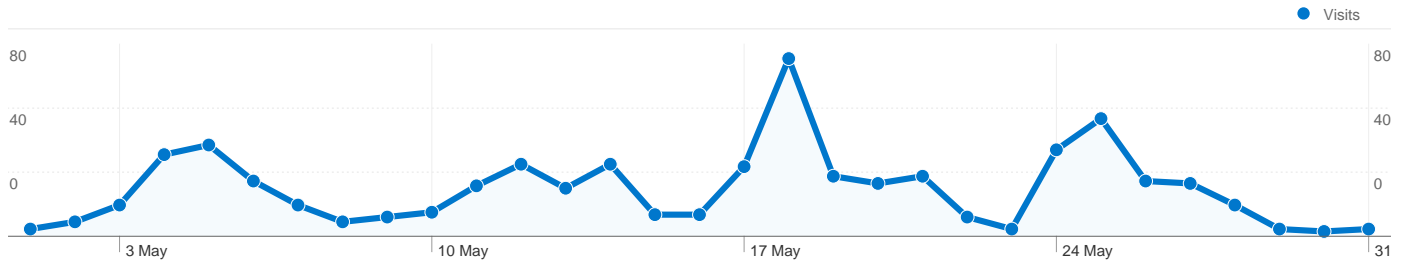
00:01:53 Time on Site

55.25% Bounce Rate




39.67% New Visits

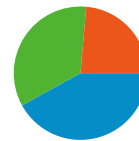
Technical Profile

Browser	Visits	% visits	Connection Speed	Visits	% visits
Internet Explorer	486	79.67%	DSL	248	40.66%
Firefox	73	11.97%	Unknown	233	38.20%
Chrome	30	4.92%	T1	76	12.46%
Safari	17	2.79%	Cable	36	5.90%
Opera	2	0.33%	OC3	10	1.64%



All traffic sources sent a total of 610 visits

-  **34.43%** Direct Traffic
-  **23.61%** Referring Sites
-  **41.97%** Search Engines

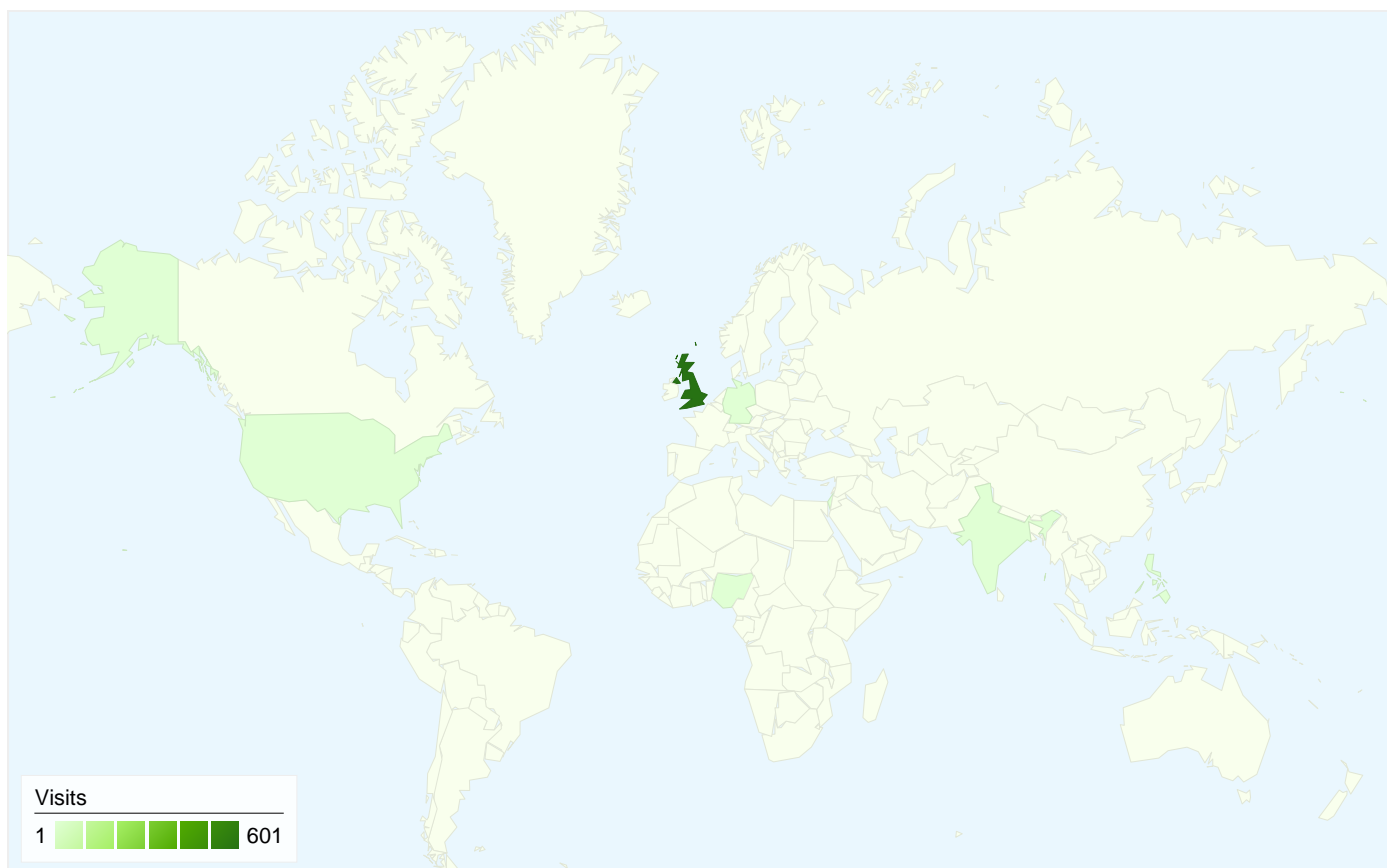


- **Search Engines**
256.00 (41.97%)
- **Direct Traffic**
210.00 (34.43%)
- **Referring Sites**
144.00 (23.61%)

Top Traffic Sources

Sources	Visits	% visits
google (organic)	239	39.18%
(direct) ((none))	210	34.43%
thekentlink.org.uk (referral)	95	15.57%
easternandcoastalkent.nhs.uk	10	1.64%
bing (organic)	7	1.15%

Keywords	Visits	% visits
kent link	150	58.59%
the kent link	17	6.64%
kent link health	6	2.34%
thekentlink	6	2.34%
kent links	5	1.95%

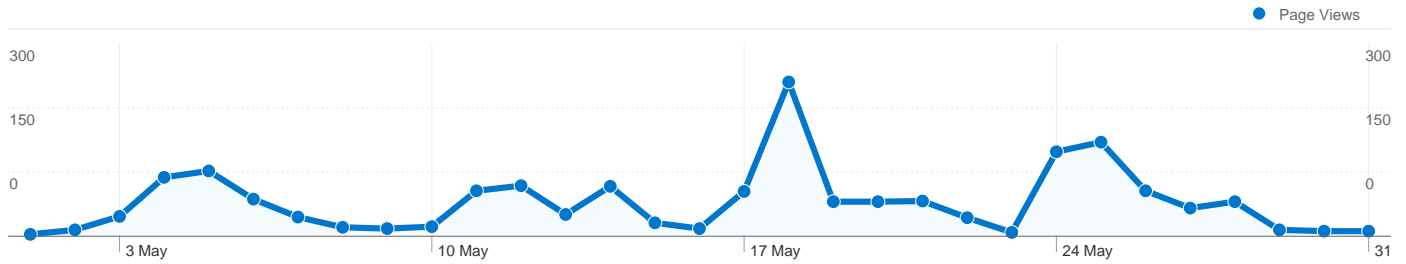


610 visits came from 7 countries/territories

Site Usage

Visits 610 % of Site Total: 100.00%	Pages/Visit 2.70 Site Avg: 2.70 (0.00%)	Avg. Time on Site 00:01:53 Site Avg: 00:01:53 (0.00%)	% New Visits 39.67% Site Avg: 39.67% (0.00%)	Bounce Rate 55.25% Site Avg: 55.25% (0.00%)	
Country/Territory	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
United Kingdom	601	2.71	00:01:54	38.94%	55.07%
Philippines	2	2.00	00:03:10	100.00%	50.00%
India	2	1.00	00:00:00	100.00%	100.00%
United States	2	1.00	00:00:00	100.00%	100.00%
Israel	1	2.00	00:00:09	100.00%	0.00%
Germany	1	4.00	00:03:21	0.00%	0.00%
Nigeria	1	1.00	00:00:00	100.00%	100.00%

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Pages on this site were viewed a total of 1,645 times

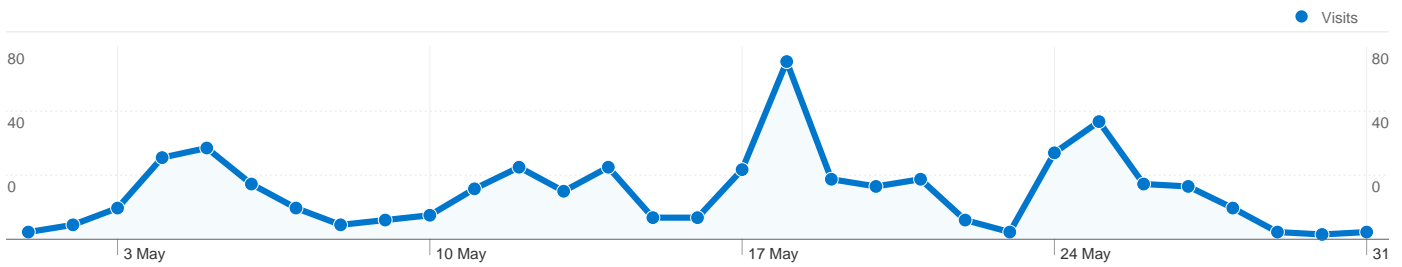
1,645 Page Views

1,230 Unique Views

55.25% Bounce Rate

Top Content

Pages	Page Views	% Page Views
/	455	27.66%
/annual-meeting.html	98	5.96%
/home.html	96	5.84%
/get-your-voice-heard-on-improving-health-and-social-care-in-	83	5.05%
/news.html	74	4.50%



All traffic sources sent 610 visits via 37 sources and mediums

Site Usage

Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate	
610 % of Site Total: 100.00%	2.70 Site Avg: 2.70 (0.00%)	00:01:53 Site Avg: 00:01:53 (0.00%)	39.67% Site Avg: 39.67% (0.00%)	55.25% Site Avg: 55.25% (0.00%)	
Source/Medium	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
google / organic	239	3.03	00:02:17	36.82%	57.74%
(direct) / (none)	210	2.28	00:01:32	38.10%	58.10%
thekentlink.org.uk / referral	95	3.32	00:02:20	28.42%	47.37%
easternandcoastalkent.nhs.uk / referral	10	2.30	00:00:56	30.00%	20.00%
bing / organic	7	2.71	00:00:57	71.43%	28.57%
yahoo / organic	7	1.71	00:00:36	85.71%	42.86%
google.co.uk / referral	4	2.00	00:00:09	100.00%	0.00%
cpw.webmail.aol.com / referral	3	1.00	00:00:00	100.00%	100.00%
search / organic	3	4.33	00:02:19	66.67%	33.33%
thekentlink.co.uk / referral	3	1.00	00:00:00	33.33%	100.00%

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